

WAGA Atlanta, GA 30306 1551 Briarcliff Rd. NE (404) 875-5555

And:

http://www.fox5atlanta.com

Attention: Fran Berg **Smart Media Group LLC** Alexandria, VA 22301 1427 Leslie Avenue

CONTRACT

| | Contract / Revision | | Alt Order# | |
|---------------------------|---------------------|-------------------|--------------------------|-----------------|
| | 661714 | / Dan | Dan Moody | |
| Product | | | | |
| Order- MOODY for CONGRESS | RESS | | | |
| Contract Dates | Estimate # | | | |
| 04/14/17 - 04/18/17 | 414418 | | | |
| Advertiser | | Origina | Original Date / Revision | evision : |
| Moody for Congress | | 04/13/17 | | / 04/13/17 |
| | Billing Cycle | Billing Calendar | | Cash/Trade |
| | EOM/EOC | Broadcast | 0 | Cash |
| | Ргорепту | Account Executive | | Sales Office |
| | WAGA | Anthony Castaneda | _ | FSS Philadelphi |
| | Special Handling | <u>Dui</u> | | |
| | | | | |
| | Demographic | | | |
| | Adults 35+ | | | 77 |
| | | | I- | Total Ratings |
| | | | 7. | 138.70 |
| | Agy Code | Advertiser Code | | Product 1/2 |
| | TV12891 | MOODY | 0 | ORDR |
| | Agency Ref | Adv | Advertiser Ref | jer, |

| N 5 WAGA 04/18/17 04/18/17 Good Day 630a LUR | LUR <u>Start Date</u> <u>End Date</u> Week: 04/17/17 04/23/17 | N 4 WAGA 04/18/17 0 | LUR <u>Start Date</u> <u>End Date</u> Week: 04/17/17 04/23/17 | N 3 WAGA 04/17/17 04/17/17 Good Day 630a | LUR <u>Start Date End Date</u> Week: 04/17/17 04/23/17 | N 2 WAGA 04/17/17 04/17/17 | LUR Start Date End Date Week: 04/17/17 04/23/17 | N 1 WAGA 04/17/17 0 | *Line Ch Start Date End Date Description |
|---|---|------------------------------------|---|--|--|----------------------------|---|--|--|
| 4/18/17 Good Day 630a | Weekdays | WAGA 04/18/17 04/18/17 Good Day 6a | Weekdays | 4/17/17 Good Day 630a | Weekdays M | 4/17/17 Good Day 6a | Weekdays MT | 1 WAGA 04/17/17 04/18/17 Good Day 530a | nd Date Description |
| 630a-7a | Spots/Week Rate 1 \$550.00 | 6a-630a | Spots/Week Rate 1 \$550.00 | 630a-7a | Spots/Week Rate 1 \$550.00 | 6a-630a | Spots/Week Rate 1 \$300.00 | 530a-6a | Start/End Time |
| :30 | Rating 2.30 | :30 | Rating 2.30 | :30 | Rating 2.30 | :30 | Rating 1.90 | :30 | Spots Days Length Week |
| | | | | | | | | | Spots/ Week Rate Rtn TypeSpots |
| Z | | Z | | X | | Z | | 3 | ype Sp |
| - | | | | _ | | _ | | _ | ots |
| \$550.00 | | \$550,00 | | \$550.00 | | \$550.00 | | \$300,00 | Amount |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of all bills rendered by station will not be bound by conditions, insertion payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion payment in full is received by station. Payment by advertiser, agency and service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion payment in full is received by station. Payment by advertiser, agency and service, pointly and service, pointly and service and until the service and service are serviced by station. Station will not be bound by conditions, insertion payment in full is received by station. Payment by advertiser, agency and service, pointly and service are serviced to service and service are serviced by station will not be bound by conditions.



(404) 875-5555 Atlanta, GA 30306 1551 Briarcliff Rd. NE WAGA

| 414418 | Order- MOODY for CON 414418 | 04/14/17 - 04/18/17 |
|-------------|-----------------------------|---------------------|
| Estimate # | Product | Contract Dates |
| Dan Moody | 661714 / | |
| Alt Order # | Contract / Revision | |

http://www.fox5atlanta.com

Moody for Congress

Advertiser

Original Date / Revision 04/13/17 / 04/13/17

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Notwithstanding to whom bitts are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of all bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion orders, copy instructions or any correspondence that conflicts with station's Standard Conditions.



Atlanta, GA 30306 (404) 875-5555 WAGA 1551 Briarcliff Rd. NE

Advertiser 04/14/17 - 04/18/17 Contract Dates Order- MOODY for CON414418 Contract / Revision Product 661714 Original Date / Revision 04/13/17 / 04/13/17 Estimate # Dan Moody Alt Order #

http://www.fox5atlanta.com

Moody for Congress

| 1 \$300.00 | Z | | 30 | | 830a-9a | The Georgia Gang 830a | | /17 04/16/ | N 24 WAGA04/16/17 04/16/17 LUR |
|------------|------------|-------------------------|-----------------------|----------------|-------------------------|-----------------------|---------------------------------|----------------------|--|
| | | | | Rating 2.10 | Rate \$275.00 | Spots/Week | Weekdays | End Date 04/16/17 | LUR <u>Start Date</u> Week: 04/10/17 |
| _ | M | _ | :30 | | 8a-830a | y Su 8a | 17 Good Day Su 8a | /17 04/16/17 | N 23 WAGA 04/16/17 |
| | | | | Rating 1.40 | <u>Rate</u> \$225.00 | Spots/Week 1 | Weekdays | End Date 04/16/17 | LUR Start Date Week: 04/10/17 |
| - | Z | 7 | :30 | | 730a-8a | Good Day Su 730a | | /17 04/16/1 | N 22 WAGA 04/16/17 04/16/17 |
| | | | | Rating 1.40 | <u>Rate</u> \$225.00 | Spots/Week 1 | Weekdays | End Date 04/16/17 | LUR Start Date Week: 04/10/17 |
| - | X | 7 | :30 | | 7a-730a | y Su 7a | 17 Good Day Su 7a | /17 04/16/17 | N 21 WAGA 04/16/17 |
| | | | | Rating 0.70 | Rate \$125.00 | Spots/Week | Weekdays | End Date 04/16/17 | LUR Start Date Week: 04/10/17 |
| _ | Z Z | - | :30 | | 630a-7a | Good Day Su 630a | | /17 04/16/17 | N 20 WAGA 04/16/17 |
| | | | | Rating 0.70 | Rate \$125.00 | Spots/Week | Weekdays | End Date 04/16/17 | LUR Start Date Week: 04/10/17 |
| → | Z | ~ | :30 | | 6a-630a | y Su 6a | 17 Good Day Su 6a | /17 04/16/17 | N 19 WAGA 04/16/17 |
| | | | | Rating 2.40 | Rate \$300.00 | Spots/Week | Weekdays | End Date 04/16/17 | LUR <u>Start Date</u> Week: 04/10/17 |
| - | Z S | - | :30 | | 830a-9a | Good Day Sa 830a | | /17 04/15/17 | N 18 WAGA 04/15/17 |
| | | | | Rating 2.40 | Rate \$300.00 | Spots/Week | Weekdays | End Date 04/16/17 | LUR Start Date Week: 04/10/17 |
| - | Z | ~ | :30 | | 8a-830a | y Sa 8a | 17 Good Day Sa 8a | /17 04/15/17 | N 17 WAGA 04/15/17 |
| | | | | Rating 1.80 | Rate \$250.00 | Spots/Week | Weekdays | End Date 04/16/17 | LUR Start Date Week: 04/10/17 |
| - | Z Z | - | :30 | | 730a-8a | Good Day Sa 730a | | /17 04/15/1 | N 16 WAGA 04/15/17 04/15/17 |
| | - | | | Rating 1.80 | Rate \$250.00 | Spots/Week 1 | Weekdays | End Date 04/16/17 | Start Date Week: 04/10/17 |
| ls Amount | Type Spots | Rate Rtn T ₎ | Spots/ Length Week | Days | Start/End Time | tion | Start Date End Date Description | Date End D | *Line Ch Start |
| | | | | | | | | | |

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of all bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion payment in full is received by station. Payment by advertiser, agency and service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion payment in full is received by station. Payment by advertiser, agency and service, or payment by agency to station station to all bills rendered by station. Station will not be bound by conditions, insertion payment in full is received by station. Payment by advertiser, agency and service, or payment by agency to service, shall not constitute payment to station.



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Moody for Congress

04/13/17 / 04/13/17

WAGA Atlanta, GA 30306 (404) 875-5555 1551 Briarcliff Rd. NE

Advertiser 04/14/17 - 04/18/17 Contract Dates Order- MOODY for CON 414418 Contract / Revision Product 661714 Original Date / Revision Dan Moody Estimate # Alt Order #

| \$500.00 | _ | M | :30 | 430p-5p | .4 | 04/17/17 Judge Judy | N 33 WAGA 04/17/17 0 LUR |
|----------|-------|---------------------|-----------------------|------------------------------|------------|------------------------------------|---|
| | | | | Rate Rating \$500.00 2.70 | Spots/Week | Date Weekdays 3/17 M | LUR <u>Start Date</u> <u>End Date</u> Week: 04/17/17 04/23/17 |
| \$500.00 | _ | MN | :30 | 4p-430p | 41 | 04/17/17 Judge Judy | N 32 WAGA 04/17/17 0 |
| | | | | Rate Rating \$425.00 1.70 | Spots/Week | Date Weekdays 3/17 M | LUR Start Date End Date Week: 04/17/17 04/23/17 |
| \$425.00 | _ | MN | :30 | 3p-4p | | 04/17/17 Steve Harvey | N 31 WAGA 04/17/17 0 |
| | | | | Rate Rating \$200.00 1.00 | Spots/Week | Date Weekdays 3/17 M | LUR Start Date End Date Week: 04/17/17 04/23/17 |
| \$200.00 | _ | MN | :30 | 2p-3p | 21 | 04/17/17 Harry! | N 30 WAGA 04/17/17 0 |
| | | | | Rate Rating \$250.00 1.20 | Spots/Week | Date Weekdays 3/17 M | LUR Start Date |
| \$250.00 | _ | MN | :30 | 1p-2p | 1 | 04/17/17 TMZ Live | N 29 WAGA 04/17/17 0 |
| | | | | Rate Rating \$250.00 1.60 | Spots/Week | Date Weekdays 3/17 M | LUR <u>Start Date</u> <u>End Date</u> Week: 04/17/17 04/23/17 |
| \$250.00 | _ | MN | :30 | 1230p-1p | | 04/17/17 Fox 5 News at Noon | N 28 WAGA 04/17/17 0 |
| | | 1 | | Rate Rating \$250.00 1.60 | Spots/Week | Date Weekdays 3/17 M | LUR <u>Start Date</u> <u>End Date</u> Week: 04/17/17 04/23/17 |
| \$250.00 | _ | MN | :30 | 12p-1230p | | 04/17/17 Fox 5 News at Noon | N 27 WAGA 04/17/17 0 |
| | | | | Rate Rating \$250.00 1.30 | Spots/Week | Date Weekdays 3/17 MT | LUR <u>Start Date</u> <u>End Date</u> Week: 04/17/17 04/23/17 |
| \$250.00 | - | MN | :30 | 11a-12p | 1. | 04/18/17 The Real | N 26 WAGA 04/17/17 0 |
| | | | | Rate Rating \$300.00 2.40 | Spots/Week | Date Weekdays 3/17S | LUR <u>Start Date</u> <u>End Date</u> Week: 04/10/17 04/16/17 |
| \$300.00 | _ | MN | :30 | 9a-10a | | 04/16/17 Fox Morning News 9a | N 25 WAGA 04/16/17 0 |
| | | | | Rate Rating \$300.00 1.90 | Spots/Week | Date Weekdays | Start Date End Date Week: 04/10/17 04/16/17 |
| Amount | spots | Rate Rtn Type Spots | Spots/ Length Week | Start/End Time Days | | Ch Start Date End Date Description | *Line Ch Start Date E |

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Atlanta, GA 30306 (404) 875-5555 WAGA 1551 Briarcliff Rd. NE

04/14/17 - 04/18/17 Contract Dates Order- MOODY for CON 414418 Contract / Revision Product 661714 Estimate # Dan Moody Alt Order #

http://www.fox5atlanta.com

Moody for Congress

Advertiser

Original Date / Revision 04/13/17 / 04/13/17

| ! ≲ | N 41 WAGA 04/14/17 04/17/17 TMZ | R | LUR Start Date End Date Weekdays Spots/Week Week: 04/10/17 04/16/17F 1 | N 40 WAGA 04/14/17 04/17/17 Dish Nation | LUR Start Date End Date Weekdays Spots/Week Week: 04/10/17 04/16/17 | N 39 WAGA 04/16/17 04/16/17 Fox 5 News Su 630p | LUR <u>Start Date</u> End Date <u>Weekdays</u> <u>Spots/Week</u> Week: 04/10/17 04/16/17S 1 | N 38 WAGA 04/16/17 04/16/17 Fox 5 News Su 6p | LUR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 04/17/17 04/23/17 M1 | N 37 WAGA 04/17/17 04/17/17 Fox 5 News at 630p | LUR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 04/17/17 04/23/17 M1 | N 36 WAGA 04/17/17 04/17/17 Fox 5 News at 6p | LUR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 04/17/17 04/23/17 M 1 | N 35 WAGA 04/17/17 04/17/17 Fox 5 News at 530p | LUR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 04/17/17 04/23/17 M 1 | N 34 WAGA 04/17/17 04/17/17 Fox 5 News at 5p | Start Date End Date Weekdays Spots/Week Week: 04/17/17 04/23/17 M 1 | *Line Ch Start Date End Date Description | |
|------|---------------------------------|---------------|--|---|---|--|---|--|--|--|--|--|---|--|---|--|---|--|-----------|
| | 730p-8p | \$800.00 2.30 | Week Rate Rating \$800.00 2.30 | 7p-730p | Week Rate Rating \$325,00 2.20 | 630p-7p | Week Rate Rating \$325.00 2.20 | 6p-630p | <u>Neek Rate Rating</u> \$600.00 3.30 | 630p-7p | Week Rate Rating \$600.00 3.30 | 6p-630p | <u>Week Rate Rating</u> \$600.00 3.00 | 530p-6p | Week Rate Rating \$600.00 3.00 | 5p-530p | <u>Week Rate Rating</u> \$500.00 3.20 | | Start/End |
| | :30 | | | ;30 | | :30 | | :30 | | :30 | | :30 | | :30 | | :30 | | Days Length Week | Spots/ |
| | MN | | | MN | | MN | | M | | MN | | NM | | MN | | MN | | Rate Rtn Type Spots | |
| | N | | | 2 | | - | | _ | | _ | | _ | | _ | | _ | | ots | |
| | \$1,800.00 | | | \$1,600.00 | | \$325,00 | | \$325.00 | | \$600.00 | | \$600.00 | | \$600.00 | | \$600.00 | | Amount | |

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(404) 875-5555 Atlanta, GA 30306 1551 Briarcliff Rd. NE WAGA

04/14/17 - 04/18/17 Contract Dates Advertiser Product Contract / Revision Order- MOODY for CON 414418 661714 Original Date / Revision Dan Moody Estimate # Alt Order #

http://www.fox5atlanta.com **Moody for Congress** 04/13/17 / 04/13/17

| | | | <u>lte Rating</u> 00 5.00 | <u>Rate</u> \$3,000.00 | Spots/Week 1 | Weekdays M | End Date 04/23/17 | LUR <u>Start Date</u> Week: 04/17/17 |
|-------|---------------------|-----------------------|------------------------------|---------------------------|------------------------|---------------------------------|----------------------|--|
| | MN | :30 | | 9p-10p | | 17 APB | /17 04/17/17 | N 49 WAGA 04/17/17 |
| | | | te Rating 00 6.00 | Rate \$4,000.00 | Spots/Week | Weekdays | End Date 04/23/17 | LUR Start Date Week: 04/17/17 |
| | NM | :30 | | 8p-9p | ¥ | 17 24: Legacy | /17 04/17/17 | N 48 WAGA 04/17/17 |
| | | | te Rating 00 2.80 | Rate \$900.00 | Spots/Week 1 | Weekdays | End Date 04/16/17 | LUR <u>Start Date</u> Week: 04/10/17 |
| | NN | :30 | ਚੋ | 11p-11:30p | Su 11p-11:30p News | | /17 04/16/17 | N 47 WAGA 04/16/17 |
| | | | ite Rating 00 3.70 | Rate \$1,000.00 | Spots/Week | Weekdays | End Date 04/16/17 | LUR Start Date Week: 04/10/17 |
| | NA. | :30 | , | 10p-11p | Fox 5 Late News Su 10p | | /17 04/16/17 | N 46 WAGA 04/16/17 |
| | | | te Rating 00 3,50 | Rate \$700.00 | Spots/Week | Weekdays | End Date 04/16/17 | LUR Start Date Week: 04/10/17 |
| | M | :30 | | 10p-11p | Fox 5 Late News Sa 10p | | /17 04/15/17 | N 45 WAGA 04/15/17 |
| | | | te Rating 00 2.20 | Rate \$600.00 | Spots/Week | Weekdays M | End Date 04/23/17 | LUR Start Date Week: 04/17/17 |
| | MN | :30 | B | 1130p-12a | M-F 1130p-12a News | | /17 04/17/17 | N 44 WAGA 04/17/17 |
| | | | te Rating 00 2.90 | Rate \$900.00 | Spots/Week | Weekdays | End Date 04/23/17 | LUR Start Date Week: 04/17/17 |
| | MN | :30 | Þ | 11p-1130p | Fox 5 News Edge 11p | | /17 04/17/17 | N 43 WAGA 04/17/17 |
| | | | 00 4.20 | \$1,350.00 | | M | 04/23/17 | Week: 04/17/17 |
| | | | te Rating 00 4.20 | Rate \$1,350.00 | Spots/Week 1 | Weekdays | End Date 04/16/17 | LUR Start Date Week: 04/10/17 |
| | MN | :30 | | 10p-11p | Fox 5 Late News 10p | | /17 04/17/17 | N 42 WAGA 04/14/17 |
| | | | te Rating 00 2.30 | <u>Rate</u> \$900.00 | Spots/Week 1 | Weekdays M | End Date 04/23/17 | Start Date Week: 04/17/17 |
| Spots | Rate Rtn Type Spots | Spots/ Length Week | d Days | Start/End Time | on | Start Date End Date Description | Date End D | *Line Ch Start |

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Print Date 04/13/17

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(404) 875-5555 Atlanta, GA 30306 WAGA 1551 Briarcliff Rd. NE

> Contract Dates Contract / Revision roduct 661714 Alt Order # Dan Moody Estimate #

Original Date / Revision

Order- MOODY for CON 414418

04/14/17 - 04/18/17

*Line Ch Start Date End Date Description End Date Weekdays Start/End Time Rate **Moody for Congress** Advertiser Days Length Week Spots/ Rate Rtn Type Spots 04/13/17 / 04/13/17 Amount

Signature: Totals 57 \$34,100.00 (\$5,115.00) \$28,985.00

03/27/17 -04/18/17

Time Period

of Spots

Gross Amount

Agency Comm.

Net Amount

\$28,985.00

Totals

138.70

57

\$34,100.00

57

\$34,100.00

(\$5,115.00)

Start Date